



Gold, Khourey and Turak Urge Teen Drivers to "X the TXT"

Gold, Khourey & Turak is already known for its stance on substance abuse and driving. The firm has been taking its *Booze and Cruise, You'll Lose* program to area high schools for the past 19 years.

But as we progress further into the technological age, new challenges face teen drivers. Currently, texting and driving is becoming a growing danger to young people on the road.

That is why Gold, Khourey & Turak has partnered with 100.5 JACK-FM for a special campaign that urges teen drivers to "X the TXT." The message is being taken to one of the most popular places to find teens: local high school football games.

The program is simple. Before each game, teens sign a pledge to not text while driving. After signing the pledge, each teen receives a thumb band that reads, "Don't text and drive." As an added bonus, each teen that signs the pledge is registered for a chance to win a new I-phone.

To find out more about the program, visit Gold, Khourey & Turak on facebook or check out the following link:

<http://www.wyjkfm.com/radio/file/X%20The%20TXT%20Letter1.pdf>